



GEORGIA  
BANKING  
COMPANY

**VISION** To Be the Bank of Choice

**MISSION** Your Success is Our Mission

**VALUES** Service | Expertise | Relationships

## CORE BEHAVIORS: SERVICE

### BE AUTHENTIC

- Be open-minded
- Focus on solutions
- Leave titles at the door
- Think like a customer

### OVER COMMUNICATE

- Actively listen
- Clear goals & expectations
- Get to know your work neighbor
- Provide the what & the why

## CORE BEHAVIORS: EXPERTISE

### LEARN CONTINUOUSLY

- Allow room to innovate
- Be forward thinking
- Be goal-oriented
- Empower others

### LEAN IN

- Act like an owner
- Demonstrate excellence in execution
- Provide exceptional follow-up & follow through
- Resolve conflict swiftly

## CORE BEHAVIORS: RELATIONSHIPS

### ACT LOCALLY

- Be an advocate
- Follow your passions
- Get involved
- Share information, knowledge, time & resources

### WIN TOGETHER

- Celebrate each other
- Connect & collaborate
- Inspire & encourage each other
- Reach higher than the day before – NEXT LEVEL

