



## **VISION**

To Be the Bank of Choice

## **MISSION**

Your Success is Our Mission

## **VALUES**

Service | Expertise | Relationships

## **CORE BEHAVIORS**

### **SERVICE**

#### **Be Authentic**

- Be open-minded
- Focus on solutions
- Leave titles at the door
- Think like a customer

#### **Over Communicate**

- Actively listen
- Clear goals & expectations
- Get to know your work neighbor
- Provide the what & the why

### **EXPERTISE**

#### **Learn Continuously**

- Allow room to innovate
- Be forward thinking
- Be goal-oriented
- Empower others

#### **Lean In**

- Act like an owner
- Demonstrate excellence in execution
- Provide exceptional follow-up & follow through
- Resolve conflict swiftly

### **RELATIONSHIPS**

#### **Act Locally**

- Be an advocate
- Follow your passions
- Get involved
- Share information, knowledge, time & resources

#### **Win Together**

- Celebrate each other
- Connect & collaborate
- Inspire & encourage each other
- Reach higher than the day before – NEXT LEVEL