

# 2023

GBC SHAREHOLDER REPORT



# Q3

# BUILDING ON CUSTOMER GROWTH



Dear Valued Shareholder,

I am pleased to update you on Georgia Banking Company, Inc.'s (GBC) financial performance for the third quarter of 2023. As of September 30, 2023, GBC's total assets have reached \$1.61 billion, and net income for the quarter was \$3.4 million. Deposits grew \$25.9 million in the quarter, and our total shareholders' equity increased to \$141.2 million. These financial highlights demonstrate our commitment to achieving prudent growth and maintaining financial stability.



We continue to maintain a vigilant stance on credit and risk management in rapidly evolving macro-economic conditions. A disciplined approach to underwriting, operational controls, and increasing the diversification of our portfolio are critical pillars of our strategy to mitigate potential risks. These measures have helped us maintain our credit quality and ensure the stability of our capital base.

**\$27.2  
MILLION  
IN NEW DEPOSITS**

The impact of higher interest rates has had an impact on loan demand and evolving customer deposit behavior. In response to this environment, we have proactively focused on relationship-based core deposits. During Q3, we successfully launched a CD campaign that raised \$27.2 million in new deposits for the bank. Furthermore, we've maintained close connections with our clients to gain a deeper understanding of their current and future financial needs. We recognize the importance of building a robust deposit base as a cornerstone of long-term financial stability and to provide essential support to our community.



**\$1.61  
BILLION  
TOTAL ASSETS**

Tyler Jones has been named Griffin market president. Tyler's impressive banking background, local roots, and enthusiasm for serving his community made him the perfect candidate for this role. In partnership with the branch team led by Derricka Sterling, they will drive business and propel our presence in Griffin. Several business development initiatives took place in September including a business blitz, ribbon cutting, Customer Appreciation Day, and a VIP Re-Grand Opening event. We continue to focus on growing our retail franchise by hiring experienced Retail Market Leaders and opening our 7th location at Garden Hills in Buckhead. These strategic moves underscore the objective of enhancing our presence and service offerings in the market.



We remain steadfast in our commitment to execute on our strategy consistent with the initial investment thesis for GBC. The bank continues to invest in infrastructure to support future growth, while opportunistically pursuing new business, all with the consistent goal of building long-term shareholder value. Thank you for your continued support of GBC.

Sincerely,

**Bartow Morgan, Jr.**  
Chief Executive Officer

September 30, 2023

**CONSOLIDATED BALANCE SHEET HIGHLIGHTS (\$000s)**

Loans Held for Sale	\$	199,674
Loans Held for Investment	\$	1,091,896
Earning Assets	\$	1,545,430
Total Assets	\$	1,610,939
Noninterest-Bearing Deposits	\$	226,042
Total Deposits	\$	1,323,717
Shareholders' Equity	\$	141,238

**BANK REGULATORY CAPITAL RATIOS**

Leverage Ratio	9.76%
CET1 Capital Ratio	11.20%
Tier 1 Capital Ratio	11.20%
Total Capital Ratio	12.46%

Three Months Ended - September 30, 2023

**INCOME STATEMENT HIGHLIGHTS (\$000s)**

Net Income	\$	3,434
Pre-Tax Pre-Provision	\$	5,063

Nine Months Ended - September 30, 2023

**INCOME STATEMENT HIGHLIGHTS (\$000s)**

Net Income	\$	11,284
Pre-Tax Pre-Provision	\$	16,510



**HOME BUILDER FINANCE**

At the core of the thriving Metro Atlanta market, GBC has established itself as an unwavering financial ally for the professional homebuilding sector. At the helm of this commitment is Scotty Longshore, Senior Vice President and Director of Home Builder Finance. Scotty brings over three decades of experience in Home Builder Finance, and his accomplished team includes Kim Coffey, Laurie Nelson, Jackie DeDominicis, Jennifer Page, and Austin Edwards.



Source: MarketNightsight

GBC recognizes the challenges for Metro Atlanta in the face of limited housing inventory and elevated mortgage rates. Unlike other financial institutions that come and go in response to market fluctuations, GBC remains steadfast in its resolve to be a reliable partner, firmly earning the trust of our clients. The team is actively helping clients navigate Atlanta's housing supply crisis, as shown in the chart provided by John Hunt of MarketNightsight.

Scotty and the GBC Home Builder Finance team collaborate closely with Atlanta's professional homebuilding industry to address the market's needs. They provide financial support, expertise, and stability to their clients. Their collective experience, unwavering reliability, and dedication to affordable housing underscore their role as genuine industry partners, propelling the growth and prosperity of homebuilders in the expansive Metro Atlanta market.

# LOCATIONS



## 1. ALPHARETTA

5225 Windward Parkway  
Alpharetta, GA 30004

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### DRIVE THRU HOURS

Mon – Fri (9:00 am – 4:00 pm)



## 2. BUCKHEAD

1776 Peachtree Street NW, Suite 150  
Atlanta, GA 30309

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### WALK UP VTM HOURS

Mon – Fri (8:00 am – 5:00 pm)



## 3. DULUTH

6340 Sugarloaf Parkway, Suite 100  
Duluth, GA 30097

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### DRIVE THRU HOURS

Mon – Fri (8:00 am – 5:00 pm)



## 4. GARDEN HILLS

2827 Peachtree Road NE, Suite 100  
Atlanta, GA 30305

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### DRIVE THRU HOURS

Mon – Fri (8:00 am – 5:00 pm)



## 5. GRIFFIN

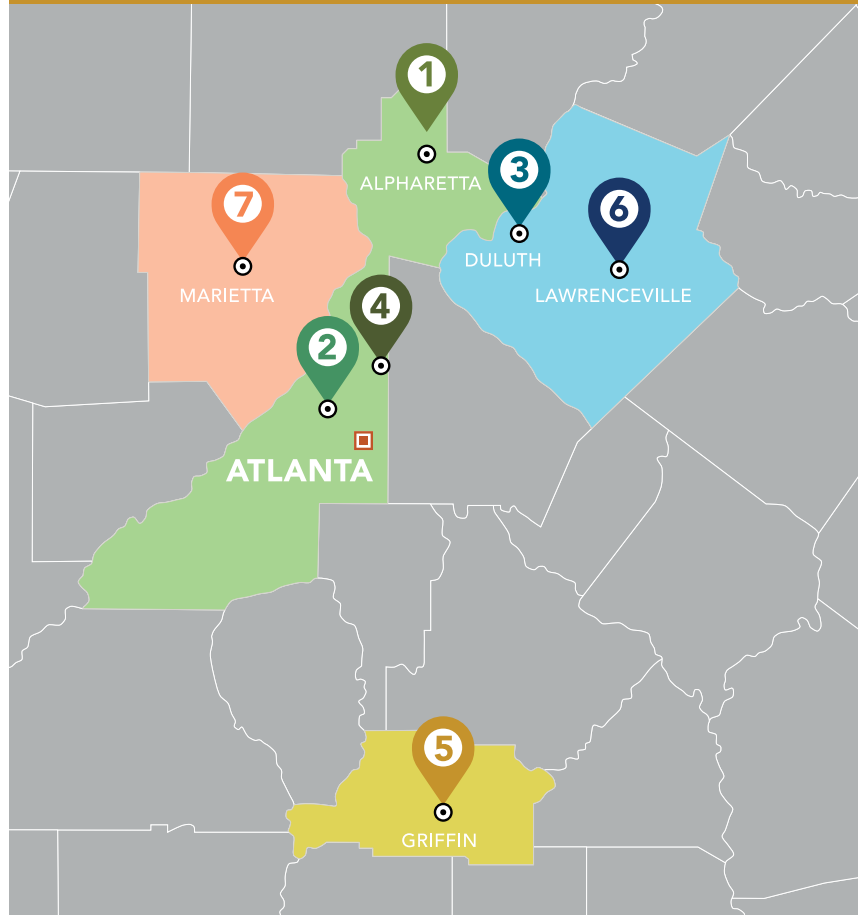
1624 North Expressway  
Griffin, GA 30223

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### DRIVE THRU HOURS

Mon – Fri (9:00 am – 4:00 pm)



## 6. LAWRENCEVILLE

690 Collins Hill Road  
Lawrenceville, GA 30046

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### DRIVE THRU HOURS

Mon – Fri (8:00 am – 5:00 pm)



## 7. MARIETTA

4895 Lower Roswell Road  
Marietta, GA 30068

### LOBBY HOURS

Mon – Fri (9:00 am – 4:00 pm)

### DRIVE THRU HOURS

Mon – Fri (8:00 am – 5:00 pm)

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