We Want to be Your

# BANK OF CHOICE



GEORGIA BANKING COMPANY





# WE ARE THE BANK OF CHOICE

At Georgia Banking Company (GBC), our vision is to be the "Bank of Choice," leveraging our big bank products without the big bank hassle.

At the heart of everything we do is the desire to cultivate opportunities for growth, support our communities, and ensure that businesses and consumers are in a position to prosper and thrive.





# **OUR HISTORY**

Despite industry changes, **Georgia Banking Company has** seen robust growth throughout our history. It's our core values, strategic vision, and focus on our bankers that have helped us stay on track and stand out as the Bank of Choice.

### 1998

· Georgia Banking Company was founded.

### 2021

- Georgia Banking Company was acquired by an investor group led by Bartow Morgan Jr. in February 2021.
- · Georgia Banking Company launches a new rebrand in June 2021.

### **TODAY**

At the end of 2023, GBC has tripled in size, growing assets to \$1.75 billion.



**LEARN MORE** 





# YOUR SUCCESS IS OUR MISSION

GBC is dedicated to helping the thriving businesses and individuals in our local communities meet their financial goals through **strong relationships**, **exceptional service**, and **expertise**. When it comes to banking, you have a choice, and at GBC, your success is our mission.





# HERE TO SERVE YOUR FINANCIAL NEEDS

GBC has taken the best of banking, built a team aligned around those goals, and is on a mission to deliver that relationship-based value to local Georgia businesses and communities.





BARTOW MORGAN, JR. Chief Executive Officer



RICHARD FAIREY
President & COO



**ROB COCHRAN**Chief Financial Officer



**DAVID BLACK**Chief Commercial Officer



**WES REAGAN**Chief Risk Officer



**J. CRAIG ADDISON**Chief Human Resources Officer





# **BUSINESS CHECKING ACCOUNTS**



Whether you prefer the convenience of online banking, want to earn interest on your balance, or are looking for an account with added perks, we have the right solution for you. Our diverse Business Checking accounts are tailor-made to your specific needs to fit alongside your financial journey.

#### **TYPES OF ACCOUNTS**

- Business Essentials
- Business Advantage
- Business Interest
- Business Community
- Commercial Analysis
- Commercial Analysis Plus Interest
- Interest on Lawyer Trust Accounts (IOLTA)

LEARN MORE



# PERSONAL CHECKING ACOUNTS

You should get the most out of your banking experience! That's why we offer **personalized** checking accounts that are hassle-free and simple to switch to. Our diverse checking accounts are each suited to fit alongside your unique financial journey.

Whether you prefer the convenience of online banking, want to earn interest on your balance, or are looking for an account with added perks, we have the right solution for you. Each account is crafted with simplicity in mind, ensuring that you have the financial tools you need to thrive.

**LEARN MORE** 

#### **TYPES OF ACCOUNTS**

- Choice Checking
- Connect Checking

Community Checking





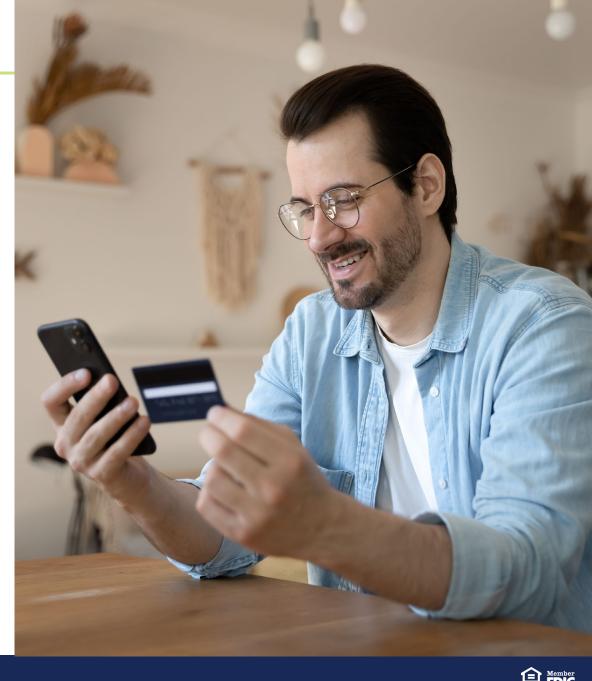
# **DIGITAL BANKING**

GBC Digital Banking simplifies your banking experience with fast, free, and secure services that are easily accessible online or from your mobile device. With services for both personal and business needs, you can check balances, make transfers, pay bills, and more, all at your fingertips.

#### **OUR SERVICES INCLUDE**

- eStatements
- GBC Business Direct
- Mobile Banking App
- Online Banking
- Zelle® for Business
- Zelle® for Consumers

**LEARN MORE** 





# **COMMERCIAL & INDUSTRIAL LENDING**

Our dedicated Commercial & Industrial Lending (C&I) team provides best-in-class customer service and competitive Treasury services, ensuring reliability, responsiveness, and transparency. We have the knowledge and expertise to help you achieve your goals, whether you're seeking recapitalizations, acquisition financing, growth capital, or simply refinancing.

#### **OUR SERVICES INCLUDE**

- Acquisition Financing
- Commercial Loans
- Construction Loans
- Growth Capital
- Industrial Loans
- Recapitalizations
- Refinancing

#### **MEET OUR C&I TEAM**







## **COMMUNITY BANKING**

Our Community Banking platform is designed to meet the diverse needs of businesses and individuals in our communities, offering boutique-level service with an unmatched personal touch in Atlanta's community banking market. From treasury management services and equipment loans to financing for a new building and opening a checking or savings account, we promise to support your needs and create prosperous partnerships.

#### **OUR SERVICES INCLUDE**

- Personal and Business Accounts
- Business Lines of Credit
- Equipment Loans
- Owner-Occupied & Investment Real Estate Loans
- Treasury Management Solutions

#### MEET OUR COMMUNITY BANKING TEAM





### **COMMERCIAL REAL ESTATE**



The GBC Commercial Real Estate (CRE) group offers a relationship-based approach to banking for our communities' top real estate developers and investors. Whether buying a building, refinancing a property, or developing a site, our CRE team delivers personalized solutions with speed, certainty, and extensive experience.

MEET OUR CRE TEAM

#### **OUR SERVICES INCLUDE**

- Acquisition Loans
- Development Loans
- Personalized Loan Solutions
- Refinancing

#### TARGETED CRE PROJECTS

- Industrial
- Multifamily
- Office
- Retail
- Self-Storage
- Senior Housing
- Student Housing
- Hospitality

# TREASURY SOLUTIONS

Our Treasury Solutions team combines technology, analytics, information, and people to provide sophisticated automation and information that businesses need to make the right decisions to Pay, Collect, Manage, and Protect.

Whether your business payment needs are simple, complex, or somewhere in between, we offer a full range of digital tools to help you manage your payments and stay ahead of your cash flow needs.

**MEET OUR TREASURY SOLUTIONS TEAM** 

#### **OUR SERVICES INCLUDE**

- Cash Flow Management
- Digital Payment Solutions
- Lockbox Services
- Out-of-Band Authentication
- Positive Pay
- Remote Deposit Solutions
- Zero Balance Accounts (ZBA)







# PAYMENTS & TECHNOLOGY BANKING



Our Payments & Technology Banking team is **the ideal solution for high-volume payments and complex treasury needs.** Whether for payroll and HR services, bill payments or other segments that require innovative money movement expertise in rapidly changing financial landscape.

#### **OUR SERVICES INCLUDE:**

- Corporate Banking Solutions
- FBO Account Structure
- Fraud Protection
- High-volume ACH Processing
- Technology Partnerships

**MEET OUR PAYMENTS & TECHNOLOGY TEAM** 



# PRIVATE BANKING & SPECIALTY LENDING

Our Private Banking & Specialty Funding model offers a wide range of depository, treasury, and lending solutions for local business owners and entrepreneurs, no matter how complex their borrowing needs may be. With decades of experience, we provide best-in-class service to understand your needs so we can build banking plans tailored specifically for you.

#### **OUR SERVICES INCLUDE**

- Checking Accounts
- Construction Financing
- Consumer Real Estate Loans
- Money Market Accounts
- Mortgages

MEET OUR PRIVATE BANKING TEAM





# MORTGAGE FINANCING

We believe mortgage lending is about serving people and helping their dreams come true by offering personalized service, great rates, and low closing costs for home purchases, equity lines, and refinancing.

Our highly trained mortgage professionals are committed to exceeding your expectations with **exceptional customer service, transparent quotes, and guidance** through every step of the process in 49 states and the District of Columbia.

LEARN MORE

#### **TYPE OF LOANS OFFERED**

- Conventional Adjustable Rate Mortgage
- Conventional Fixed Rate Mortgage
- FHA Mortgage
- HELOC
- Second Mortgage
- USDA Rural Guarantee Mortgage

VA Mortgage







# OUR BRANCH LOCATIONS

Our community is at the heart of everything we do. Together, we can continue **building stronger**, **more vibrant communities** for generations to come.

#### **IN-PERSON LOCATIONS**

- Alpharetta
- Buckhead
- Duluth
- Garden Hills

- Griffin
- Lawrenceville
- Marietta

FIND YOUR LOCAL BRANCH





# BOOK TIME WITH A BANKER





GEORGIA BANKING COMPANY

GeorgiaBanking.com | 866.711.4530

